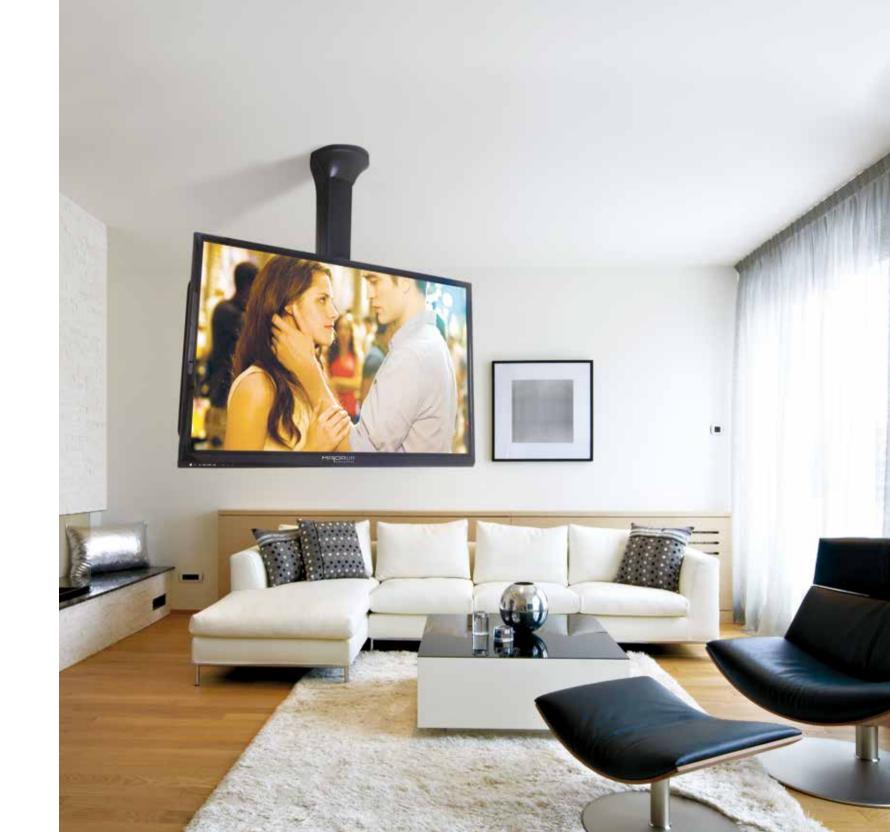


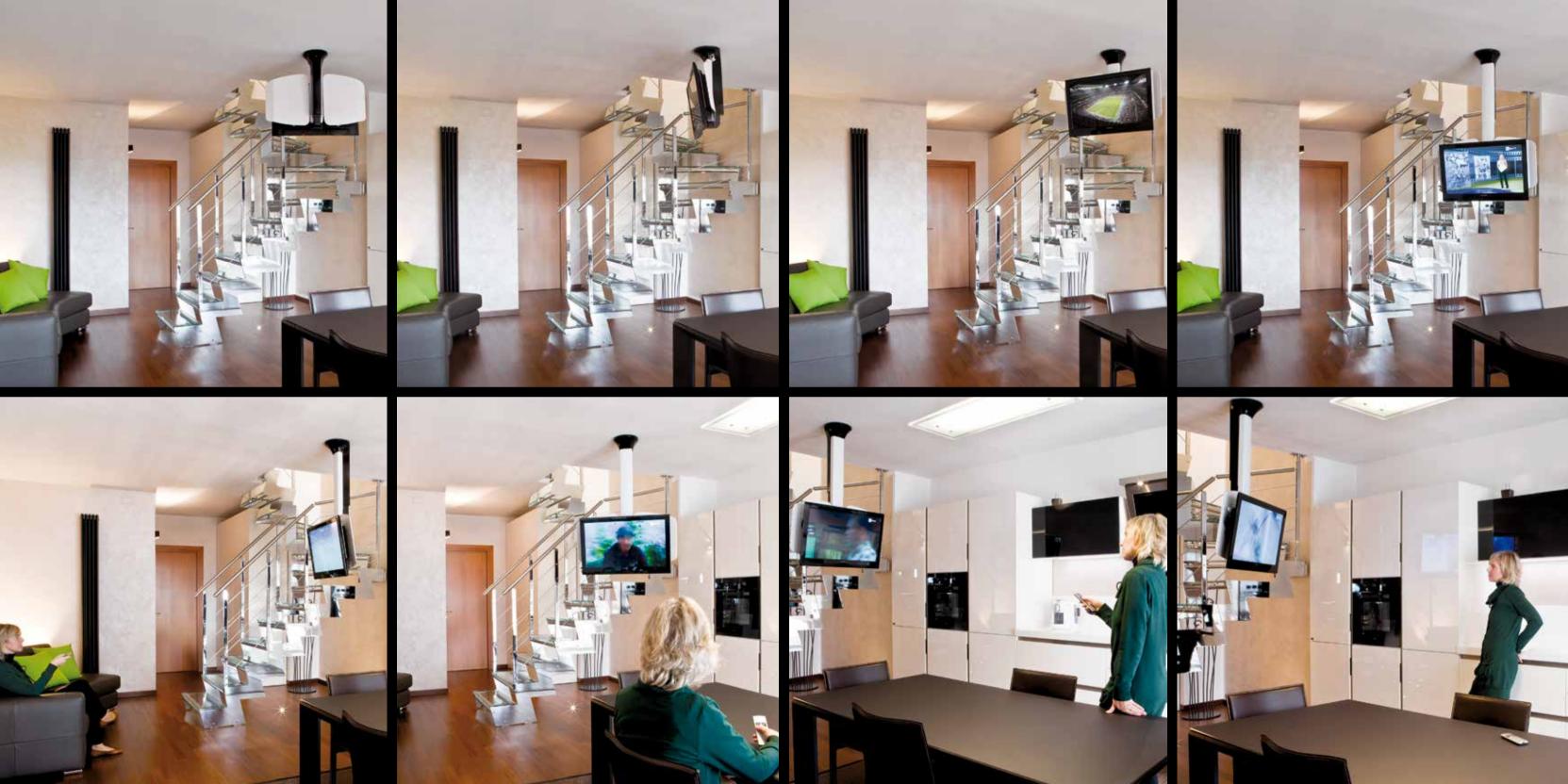
# Make way for emotion.



## Make way for emotion.

It comes down, goes up and turns around. It transforms your TV into a design object. And guarantees the best possible viewing experience.





### Innovative design.

Gurioli industriart has designed a highly sophisticated suspended television system. Aesthetics and functionality. Beauty and intelligence. Features that put MaiorLift® in a class of its own. Just like its owner.

Gurioli industriart creations can be found in the MoMA New York, the Denver Art Museum, Denver (USA) and the Stedelijk Museum, Amsterdam (Netherlands).





#### Maximum visibility.

On your own, in company, even with a group of friends, MaiorLift® gives you maximum visibility.

The TV goes up, down and rotates 360°. It can be positioned to any requirement, depending on who is watching and the space available. It makes enjoying life that much easier.



#### Greater safety.

Installed on the ceiling, the TV is out of reach of children and pets. So it's safer. All the TV cables (power supply, aerial, Scart, HDMI, Internet, etc.) are housed in its structure.

So no dangling cables will get in the way when you're cleaning and pose a potential electrical danger. In two words, greater safety.



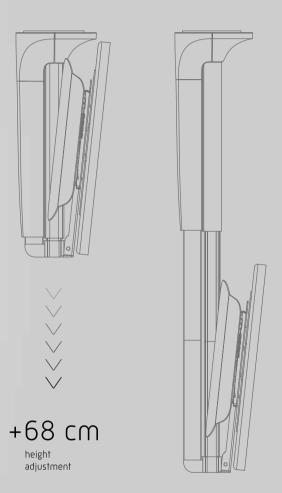
#### Décor and function.

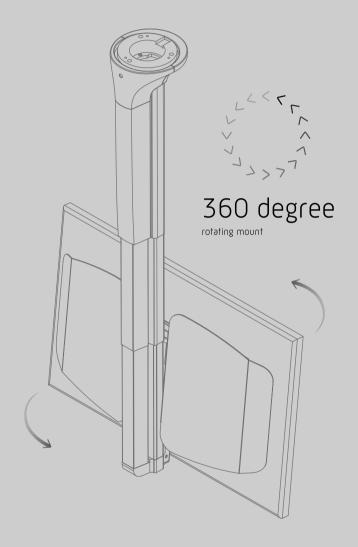
Its shape is elegant. Its lines harmonious. Its aesthetics unrivalled. So it blends seamlessly into any décor. A true example of aesthetical and functional innovation. That reflects the design and functional taste of its owner.













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